



# PENGUIN TOKEN AND NFT

WHITEPAPER

PENGUIN TOKEN



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# ABSTRACT

Penguin is a decentralized innovative platform aimed at Educating its community on the generality of Finance Management and Investment Decision Making. Exploiting the possibilities within the blockchain technology, utilized effectively within our features to build wealth and a safer means of crypto assets storage. Our technology encompasses 4 key features- Penguin native token (WAK), NFT collection, smart wallet, and a decentralized NFT launchpad. WAK which will be deployed on the Binance Smart Chain and later made available on major exchanges is the building block of DAO structure. Here at Penguin, our community is the main interest. Emplacing a DAO structure, every holder is energized with the ability to vote on future operational activities. With the entirety of Penguin creators coming together to launch a collection of uniquely crafted NFTs made into a collection that will be launched on renowned marketplaces and the introduction of decentralized incentives; connecting creators/artists in an NFT launchpad platform across chain, we hope to add core value to our community. In a bid to support Gen Z investors we aim to build a community that thrives in togetherness, learning, and adding value as we proceed. Stay with us on this journey, we will be here for a while.





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## **Project Objective**

By joining PENGUIN and using its services, you acknowledge that you are acquiring tokens/NFT. The company, the distributor, and their respective affiliates would develop and add to the basic source code for PENGUIN. About the distribution of tokens/NFT, the company is not working in the capacity of a financial counselor or fiduciary of any person; rather, it is acting exclusively in the capacity of an impartial third party.

## **Nature Of Document**

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## **Documentation**

No contract or investment decision should be based on or used in conjunction with, this document or the website. The company, the distributor, or the PENGUIN team are not making any offers to sell any tokens/NFT through it or any part of it, and neither does the fact that it is being presented (as defined herein). There is no promise, representation, or commitment made about PENGUIN's future performance in this document or on the website. The agreement between the distributor (or any other third party) and you concerning any distribution or transfer of tokens/NFT will only be governed by the specific terms and conditions of such an agreement.

The information included in this piece and on the website is for informational purposes only and is not intended to be legally binding. No party is required to engage in a contract or other legally binding arrangement in connection with the purchase of tokens/NFT, and no digital asset or another form of payment is to be accepted based on this agreement or the website. A separate set of terms and conditions or token distribution agreement (as applicable) which will be provided to you separately or made available on the website and sets forth the terms of

such distribution and/or continued holding of tokens/NFT shall govern the agreement for the distribution of tokens/NFT and/or continued holding of tokens/NFT. This agreement must be read in conjunction with the terms & conditions. The terms and conditions shall take precedence over this document or the website if there are any contradictions.

### **Representation and Warranties Deemed**

By accessing any part of this document or the Website, you shall be deemed to represent and warrant to the Company and the PENGUIN team as follows:

1. In any decision made to acquire any Tokens/NFT/NFT, you shall not rely on any statement set out in this document or the Website;
2. You will at your own expense ensure compliance with all laws, regulatory requirements, and restrictions applicable to you (as the case may be);
3. You acknowledge, understand, and agree that Tokens/NFT may have no value, there is no guarantee or representation of value or liquidity for Tokens/NFT, and Tokens/NFT are not an investment product nor is it intended for any speculative investment whatsoever;
4. None of the Company and the PENGUIN team members shall be responsible for the value of Tokens/NFT, the transferability and/or liquidity of Tokens/NFT, and/or the availability of any market for Tokens/NFT through third parties or otherwise; and
5. You acknowledge, understand, and agree that you are not eligible to participate in the distribution of Tokens/NFT if you are a citizen, national, resident (tax or otherwise), domiciliary, and/or resident of a geographic area or country
  - (i) where it is likely that the distribution of Tokens/NFT would be construed as the sale of a security (howsoever named), financial service, or investment product and/or
  - (ii) where participation in token distributions is prohibited by applicable law, decree, regulation, treaty, or administrative act (including without limitation the United States of America and the People's Republic of China); and to this effect you agree to provide all such document to verify your identity when requested for the relevant checks to be conducted.



The Company, the Distributor, and the PENGUIN team offer no representations, warranties, or undertakings to any entity or person and do not intend to do so (including without limitation warranties as to the accuracy, completeness, timeliness, or reliability of the contents of this document or the Website, or any other materials published by the Company or the Distributor). To the fullest extent permitted by law, neither the Company nor the Distributor, nor any of their respective affiliates or service providers, shall be liable for any indirect, special, incidental, consequential, or other losses of any kind (including, without limitation, any liability resulting from any of their defaults or negligence, any loss of revenue, income, or profits, or any loss of use or data) resulting from the use of this document or the information contained in it.

All risks and uncertainties (including financial and legal risks and uncertainties) connected to the distribution of tokens/NFT, the company, the distributor, and the PENGUIN team should be carefully considered and evaluated by prospective purchasers of tokens/NFT.

## **WAK TOKEN**

The native governance token of PENGUIN, WAK, is cryptographically secure and intended to be used only as an interoperable utility token on the platform. It is a transferable representation of the attributed governance and utility functions specified in the protocol and code of PENGUIN.

The purpose of the token distribution is to use tokens, which is how they were intended to be used. If all Token holders did was hoard their Token and do nothing with them, the mission to construct PENGUIN would fail. It is emphasized that Tokens:

1. are non-refundable and cannot be exchanged for cash (or its equivalent value in any other digital asset), any payment obligation by the Company, the Distributor, or any of their respective affiliates; do not have any tangible or physical manifestation;
2. do not have any intrinsic value (nor does anyone make any representation or give any commitment as to its value).
3. does not represent or grant the token owner any rights in any way regarding the Company, the Distributor, or any of their respective affiliates, or their revenues or assets, including without limitation any right to receive future dividends,

revenue, shares, ownership rights or stakes, shares, or securities, any voting, distribution, redemption, liquidation, proprietary (including all forms of intellectual property or license rights), right to receive accounts, financial rights, or any other right.

4. is not intended to be a representation of money (including electronic money), security, a commodity, a bond, a debt instrument, a unit in a collective investment scheme, or any other type of financial instrument or investment;

5. is not intended to represent any rights under a contract for differences or under any other contract whose purpose or implied purpose is to secure a profit or avoid a loss.

6. is not intended to represent a debt owed by the Company, the Distributor, or any of their respective affiliates, there is no expectation of profit, and it is not a loan to the Company, the Distributor, or any of their respective affiliates.

7. also does not grant the token holder any ownership or other interest in the Company, the Distributor, or any of their respective affiliates.

Users do not have any economic or legal rights to or beneficial interests in the assets of the Company, the Distributor, or any of their affiliates following the distribution of Tokens/NFT, regardless of the Tokens/NFT.

In the event that a secondary market or exchange for trading Tokens/NFT were to emerge, PENGUIN would be completely unrelated to the Company, the Distributor, the distribution of Tokens/NFT, or the exchange in question. Neither the Company nor the Distributor will establish such secondary markets, and neither organization will function as a token exchange.

### **Informational purposes only:**

The material presented here is merely hypothetical and describes the future development objectives for PENGUIN without making any legally binding promises. The creation, release, and timing of any products, features, or functionality ultimately rests at the sole discretion of the Company, the Distributor, or their respective affiliates and is subject to change. As such, please do not rely on this information when making a decision about whether to take part in the token distribution. Additionally, this document and the website may occasionally be updated or removed. There are no duties to provide recipients with access to information beyond what is disclosed here, to update this



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Forward-looking statements may be found throughout this document, in press releases, other public forums, and in any oral statements made by the Company, the Distributor, or members of the PENGUIN team (including statements regarding the intent, belief, or current expectations with respect to market conditions, business strategy, and plans, financial condition, specific provisions and risk management practices). You are advised not to put undue reliance on these forward-looking statements because they involve known and unknown risks, uncertainties, and other factors that could cause the actual results to differ materially from those projected in the forward-looking statements. Furthermore, no impartial third party has examined the reasonableness of any such statements or assumptions. The Company, the Distributor, and the PENGUIN team expressly disclaim all responsibility (whether express or implied) to issue any updates to any forward-looking statements to reflect events occurring after the date specified in this document. These statements only apply as of that date.

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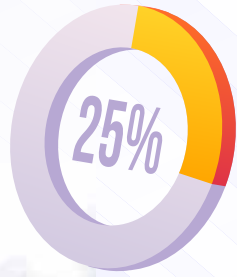
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# OVERVIEW

Our primary focus is to build a community-driven cryptocurrency platform geared toward educating new-generation investors viz a viz building a wealth creation scheme.

Enlightening them on; the possibilities within the blockchain space, and effective financial decision-making. Also, the provision of relevant finance-related timely content that proffers solutions to the complexities associated with making the right financial decision.

We aim to do these by developing our own technology on the blockchain that encompasses our native token- WAK, an NFT collection, a smart wallet, a decentralized NFT launchpad, and a multi-channeled informational hub.

Whilst Penguin NFT, NFT launchpad, Smart wallet, and informational hub are in development, Penguin token offers early holders free NFT mints on the second layer and exclusive access to our NFT before launch.

## Features

Understanding the need; for financial buoyancy, a safer means of storing crypto assets, an active informational hub, and a seamless NFT launchpad. Penguin



offers a decentralized solution with the introduction of its innovative features.

### **Penguin Native Token (WAK)**

“WAK”- the native utility token of Penguin which is intended to play the role of governance and utility provision.

Holding WAK is essential for the following purposes:

- Governance: The power to vote and be a part of the decision-making process made available in a Decentralized Autonomous Organizational system of Penguin. At Penguin, our community's interest is of utmost priority.
- Exclusive Access: Holding some WAK guarantees exclusive access to first-class information on the Penguin NFT pre-launch date as well as qualifies holders for free NFT drops.

### **Penguin NFT**

Penguin creators and artists coming together strategically to create a collection of hand-drawn NFT to be listed on a notable NFT marketplace that will be announced at a later time.

### **Penguin Smart Wallet**

Penguin will build a convenient platform for users to safely store their crypto assets with the additional ability to send, receive and engage dApp functionalities all within Penguin Smart Wallet.

A deeper dive into Penguin Smart Wallet features:

- Storage Capability: Penguin Smart Wallet will be engaged in storing cryptocurrency assets across chain. A uniquely designed smart wallet embedded with flexible means of storing millions of crypto assets in a decentralized fashion.
- Security: Each wallet will be secured with peculiarly generated secret phrases and the integration of Multi-Factor Authentication for additional security of assets.
- DApp Functionality: In-app dApp functionality will be made available to facilitate web surfing and to make the connection of individual wallets to the internet coherent.
- Peer-to-Peer: The ability to directly exchange assets within the app with other users for available digital assets options or local currency.

- **Send & Receive Function:** Users will be able to within the app; send and receive cryptocurrency with unique wallet addresses subject to blockchain publicly verifiable transactional technology.

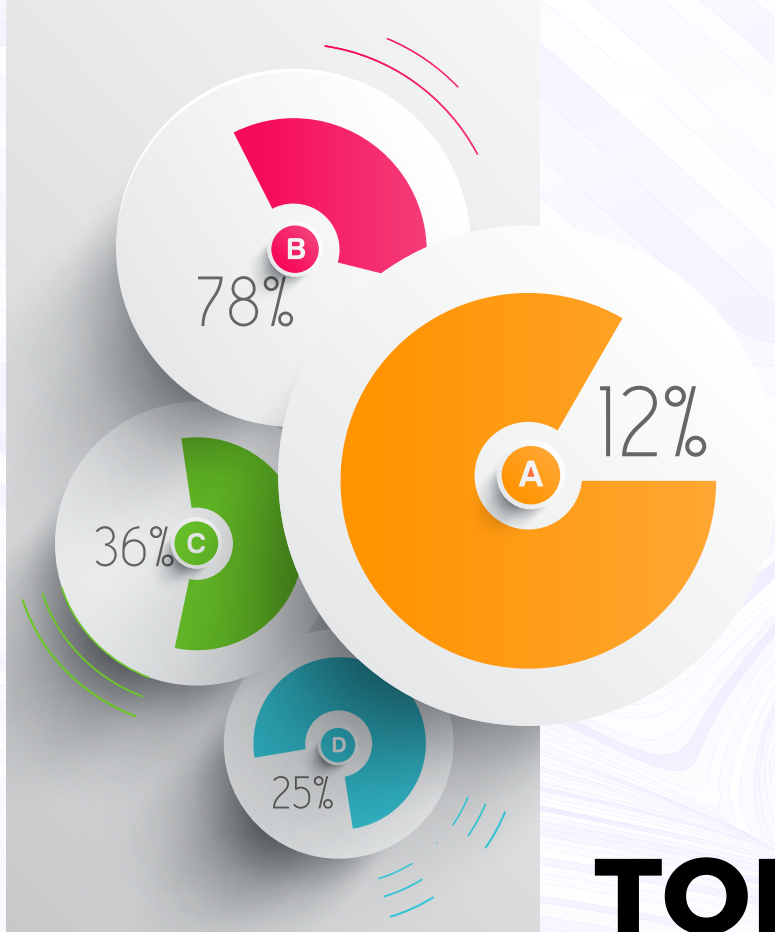
### **Penguin NFT Launchpad**

Penguin provides an avenue where artists, creators, and organization can presale, mint, or list their NFT projects. Penguin will utilize its launchpad resources to connect NFT project owners with their audience.

Creators will be able to contact us and pitch their NFT projects and we will verify their authenticity before proceeding to the listing phase. Also, Penguin will be able to connect NFT projects to investors allowing them to utilize our platform in the discovery of unique NFT collections.

### **Multi-Channel Informational Hub**

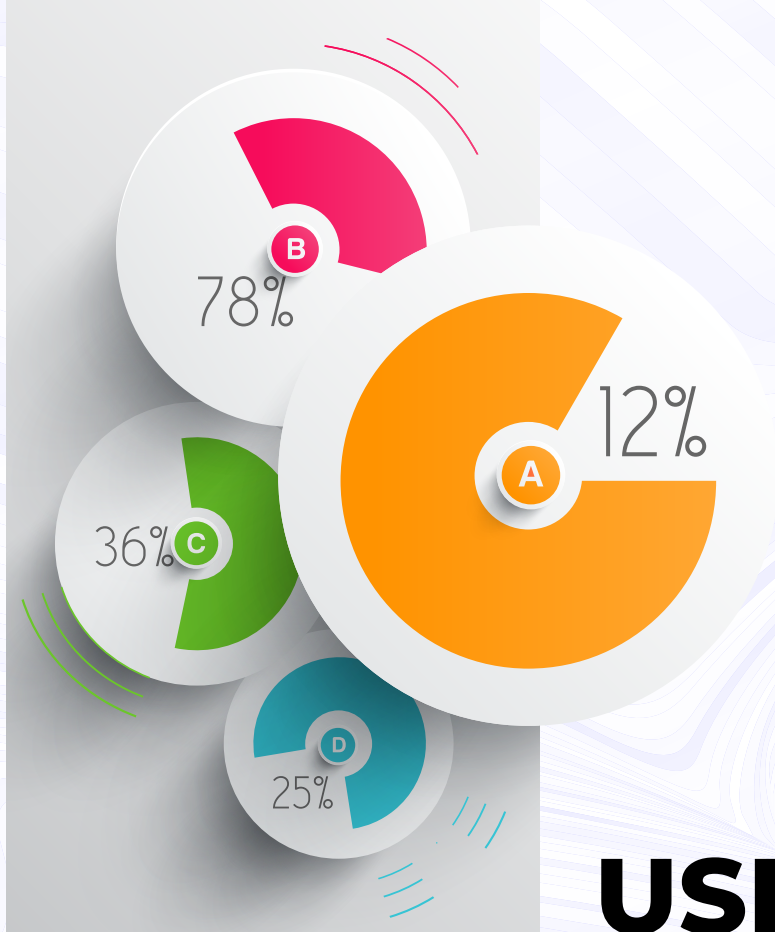
Asides from launching a token and an NFT collection, Penguin plans to deliver timely educational content on its social platforms which will be aimed at improving knowledge of Blockchain, Effective Finance Management, and Investment Decision Making. Our community will be exposed to a team of experts who will dispense quality information on the Investment Decision Making Mindset.



# TOKENOMICS





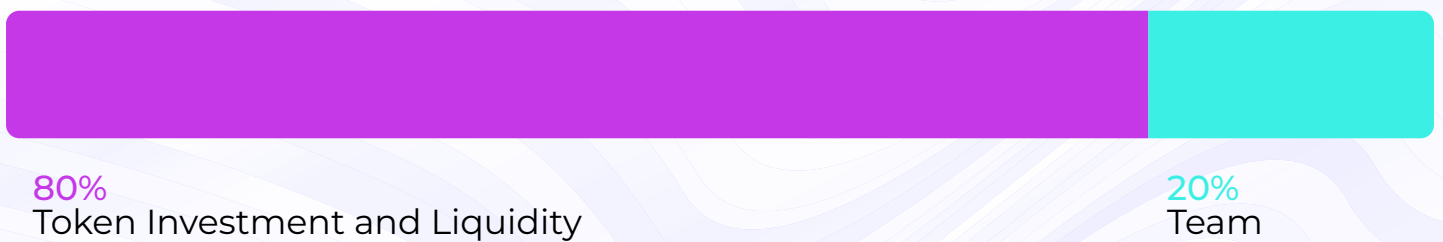


# USE OF FUNDS

## Total Income



## Private Sales





# ROADMAP

## PHASE 1

- Marketing Awareness
- Website Launch
- Community Building Stage 1
- Community Airdrop
- Social Media Marketing

## PHASE 2

- CoinMarketCap Listing
- CoinGecko Listing
- Community Building Stage 2
- Holder's Count phase 1
- Third Party Audit
- Influencer Marketing
- Burn Mechanism

## PHASE 3

- Community Building Stage 3
- Holder's Count phase 2
- Large-Scale Influencer Marketing
- CEX Listing

## PHASE 4

- Holder's Count phase 3
- Community Building Stage 4
- Website Revamp
- Major Exchanges Listing
- Huge Marketing Awareness

## PHASE 4 Milestones

- NFT Launchpad Development
- NFT collection Pre-sale
- Influencer Marketing and Awareness
- Holder's NFT drop
- Charity
- NFT giveaway
- Community DAO information



**THANK  
YOU**